

Victor Jimenez

Enterprise CMS Architect | AI Automation Specialist | Drupal & WordPress

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PROFESSIONAL PROFILE

Senior **Drupal** and **WordPress** Full Stack Lead Developer with over 10 years of experience building high-performance, enterprise-grade digital solutions. I provide end-to-end technical ownership - from strategic planning and architecture design to stakeholder communication and final deployment. I specialize in complex CMS migrations and decoupled architectures leveraging **React**, **GraphQL**, and **AWS**.

Beyond traditional architecture, I engineer autonomous **AI systems** (like my custom VictorStack AI and Chrome automation tools) that drastically multiply team output by automating Jira analysis, local environment provisioning (Lando/Docker), and cross-site QA. Known for a "worry-free" delivery approach, my proven track record includes optimizing platforms to achieve **Google PageSpeed scores of 90+**, ensuring strict ADA compliance on the front end, and successfully transitioning monolithic legacy systems into robust microservice architectures.

TECHNICAL COMPETENCIES

- **AI & Automation (5/5):** Custom LLM Workflows, Agentic Automation, Headless Browser Scraping (Chrome Extensions, Playwright), Automated Jira/Deployment pipelines.
- **CMS & Architecture (5/5):** **Drupal 7 to 11**, **WordPress (6.0+)**, Headless/Decoupled Architecture, Symfony.
- **Front-End & APIs (5/5):** React, Angular, GraphQL, RESTful APIs, JavaScript (ES6+), HTML5/CSS3.
- **Cloud & Hosting (4/5):** AWS (EC2, S3, RDS, Lambda, CloudFront, SQS), Pantheon, Acquia, Linux Server Admin.
- **DevSecOps & Quality (5/5):** CI/CD (GitHub, GitLab, Bitbucket), SonarQube, PHPStan, PHPStan, Linters, Docker, Lando, Security Auditing.
- **Leadership & Strategy (5/5):** End-to-End Project Ownership, AI-Enhanced Workflows, Stakeholder Communication, Agile, Technical Mentorship.

PROFESSIONAL EXPERIENCE

Senior Drupal / WordPress Full Stack Lead Developer

Rootstack, Panama City | 06/2023 - Present

- **AI Force Multiplier:** Architected custom **AI-driven Chrome extensions** to automate Agile workflows, extracting requirements directly from **Jira** to instantly provision local Lando environments and scaffold Drupal module boilerplate.
- **Content Automation:** Designed automated publish-and-distribution pipelines (using custom AI agents) to parse technical implementation details into comprehensive DevOps documentation and thought-leadership articles.
- **Decoupled Architecture:** Spearheaded the **decoupling of legacy platforms** (applying enterprise archetypes) by designing strict decoupled schemas in TypeScript to feed **React/Next.js** frontends from Drupal/WordPress backends.
- **Performance Optimization:** Built advanced caching strategies using **Varnish**, **Redis**, and Drupal Cache, improving enterprise platforms to achieve **Google PageSpeed scores of 90+**.
- **CI/CD & Quality Gates:** Built automated pipelines across GitHub, GitLab, and Bitbucket, integrating SonarQube, PHPCS, and PHPStan to strictly enforce code standards (linting and static analysis) before deployments.
- **Security & Compliance:** Integrated OAuth/SSO authentication and ensured strict ADA compliance across all deliverables.
- **Monitoring:** Implemented New Relic monitoring to identify bottlenecks and optimize cloud resources.

Senior Drupal Full Stack Lead Developer

Illumno, Bogotá | 01/2020 - 06/2023

- **Architectural Migration:** Led the migration from a monolithic legacy system to a **scalable microservices architecture**.
- **Infrastructure Tuning:** Developed caching layers with Redis, Varnish, and **AWS CloudFront**, resulting in a **40% performance improvement** platform-wide.
- **Cloud Automation:** Automated infrastructure provisioning and deployment cycles using AWS Lambda, CloudFormation, and SQS.
- **Headless Integration:** Built a decoupled Drupal platform using **React.js** integrated with Drupal **JSON:API** for dynamic content delivery.
- **Leadership & Mentorship:** Provided technical mentorship, led sprint code reviews, and conducted best-practice workshops for cross-functional teams.

Senior Drupal Full Stack Lead Consultant

Legis, Bogotá | 07/2021 - 04/2023

- **Enterprise Migrations:** Executed **large-scale Drupal migrations**, improving system maintainability and security compliance.
- **DevOps Standardization:** Standardized Composer and Drush workflows and optimized **GitLab CI/Jenkins** pipelines for automated deployments.
- **Cloud Strategy:** Designed cloud integration strategies for **AWS-hosted Drupal microservices** to maximize high availability.
- **Agile Facilitation:** Acted as technical facilitator, steering sprint planning, retrospectives, and stakeholder technical discussions.

Drupal Back-End Developer

Bits Americas, Bogotá | 01/2018 - 07/2021

- **Secure Transactions:** Integrated CyberSource payment gateways to secure transaction workflows and data processing.
- **Headless Adoption:** Migrated traditional stacks to **headless Drupal architectures** interacting with Angular/React.
- **API Development:** Built RESTful APIs connecting external analytics and personalization platforms like Segment and Braze.
- **Hosting Optimization:** Managed high-traffic environments on **Acquia** and **Pantheon**.

Drupal Full Stack Lead Developer

Velaio, Cali | 01/2015 - 01/2018

- **Custom Tooling:** Architected custom Drupal modules and proprietary themes engineered for high-traffic scalability and maintainability.
- **Security Auditing:** Conducted performance audits and security assessments to lock down server configurations.
- **Enterprise Integration:** Wrote custom APIs to integrate decoupled Drupal installations with third-party CRMs.

Web Developer

Skena, Cali | 01/2013 - 01/2015

- **Enterprise Build:** Designed and maintained diverse enterprise applications leveraging multi-stack environments (Java, C#, ASP.NET, Oracle).
- **Database Management:** Built scalable, database-driven applications ensuring data integrity and continuous availability.

ACADEMIC BACKGROUND

- **BS Information System Engineer** | UNAD, Colombia (01/2020 - 01/2024)
Completed all engineering coursework and obtained degree certification.
- **Associate's Degree Information System** | Universidad del Valle, Cali (01/2009 - 01/2012)
- **English C1 Program** | EC English School